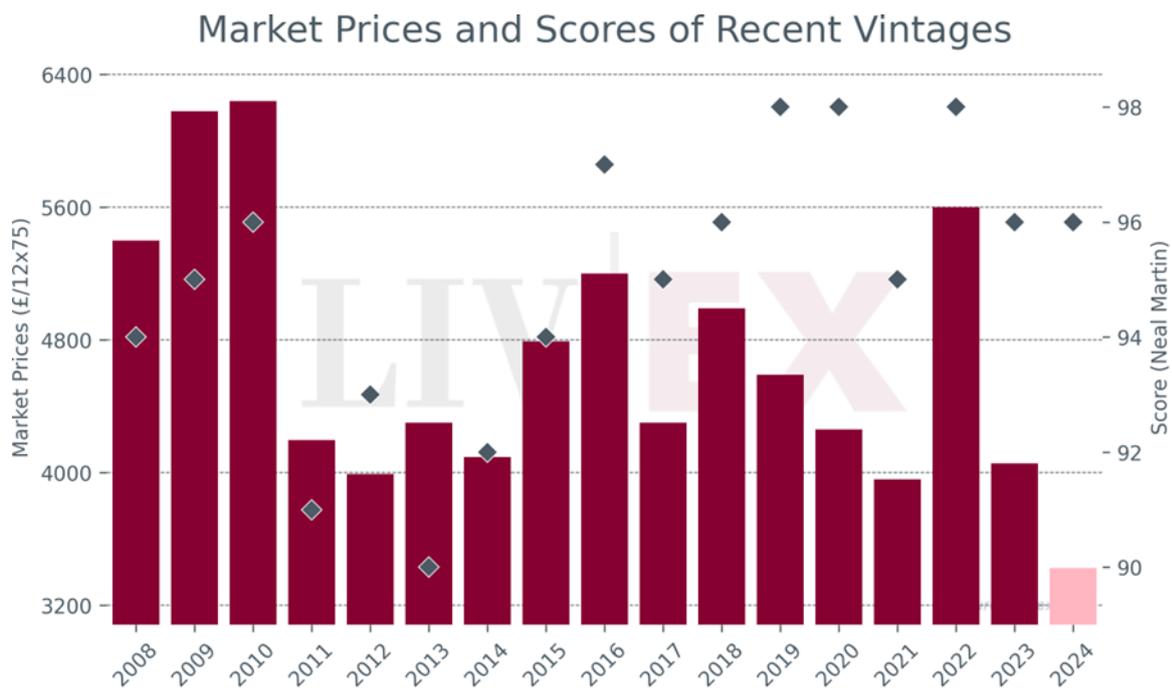


## Château Lafite Rothschild

- Since January 2024, Lafite has accounted for 4.8% of all trade value. This makes it by far the most-traded brand, having traded 1.6x the value of the second most-traded brand (Mouton).
- The **2019** vintage has traded 33.3% more by value than any other Lafite vintage over that period.
- Ranked no.31 in the **2024 Power 100**, down 2 places on 2023.

### Release analysis

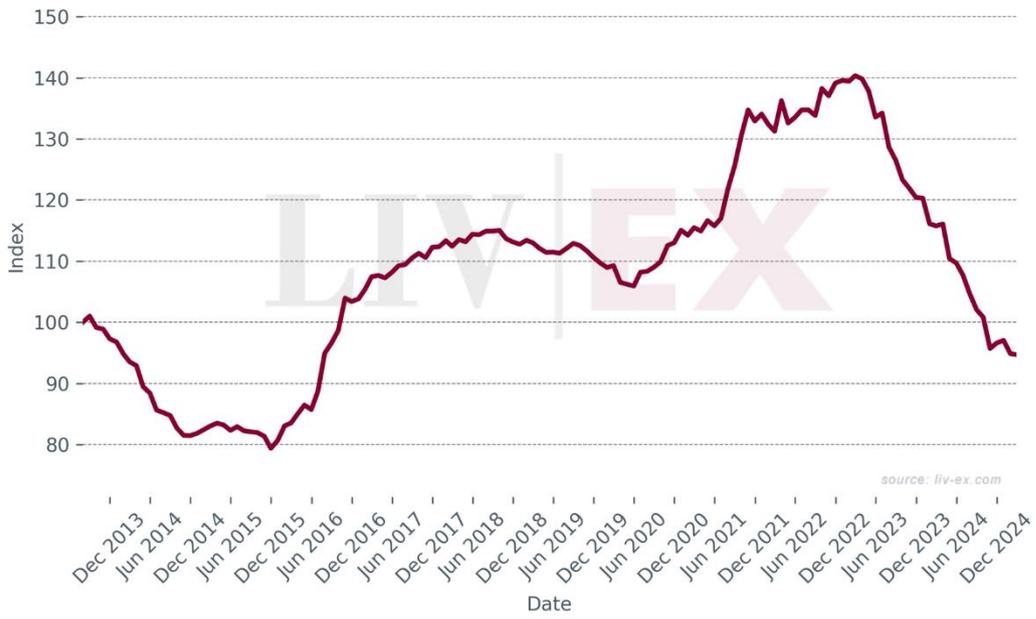
- Lafite Rothschild 2024 has been released at €288 ex-negociant (returning to the 2014's release price) and £3,426 per 12x75 ex-London.
- Jane Anson awarded a score of 95 points. While amongst Anson's top wines on the Left Bank, this is her lowest score since 2013 (92 points), and on par with the 2012. William Kelley gave a range of 91-94 points. In accordance with Anson, this is Wine Advocate's lowest score since 2013 (90 points), but has potential to outperform the 2012 (91 points).
- This puts the 2024 Lafite as by far the cheapest vintage on the market – 20.3% cheaper than the 2013. As such, this release presents excellent value to buyers.



### Breakdown of buyer geography

	United States	United Kingdom	Europe	Asia
Past month share (%)	18.4%	12.8%	50.4%	18.4%
Past year share (%)	30.4%	19.7%	30.1%	19.9%

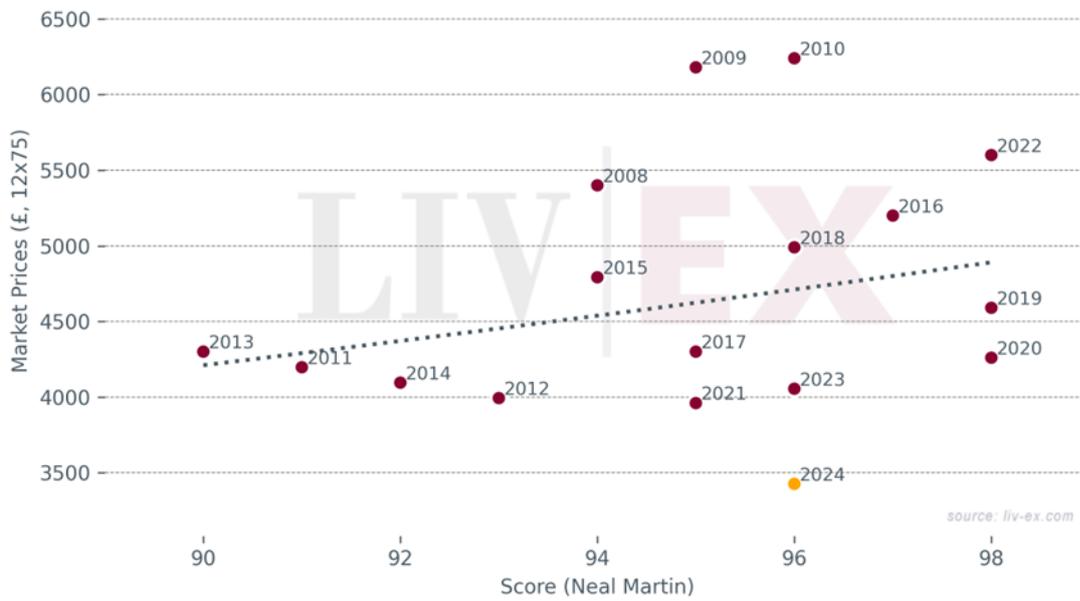
### Market Price index



### Market Prices vs. Scores

$R^2 = 0.0709$

(Log-linear regression)



**Prices (£/12x75)**

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chat.	MP to ex-chat.
<a href="#">2024</a>	£3,426	£3,426	0.0%	£2,937	16.7%	£2,447	40.0%
<a href="#">2023</a>	£4,055	£4,920	-17.6%	£4,046	0.2%	£3,372	20.3%
<a href="#">2022</a>	£5,600	£7,150	-21.7%	£6,020	-7.0%	£4,982	12.4%
<a href="#">2021</a>	£3,960	£5,800	-31.7%	£4,813	-17.7%	£3,994	-0.8%
<a href="#">2020</a>	£4,260	£5,880	-27.6%	£4,908	-13.2%	£4,081	4.4%
<a href="#">2019</a>	£4,590	£5,112	-10.2%	£4,248	8.1%	£3,540	29.7%
<a href="#">2018</a>	£4,990	£6,000	-16.8%	£4,966	0.5%	£4,121	21.1%
<a href="#">2017</a>	£4,300	£4,870	-11.7%	£4,426	-2.8%	£3,688	16.6%
<a href="#">2016</a>	£5,200	£6,000	-13.3%	£4,729	10.0%	£3,950	31.7%
<a href="#">2015</a>	£4,792	£4,350	10.2%	£3,955	21.2%	£3,296	45.4%
<a href="#">2014</a>	£4,095	£2,900	41.2%	£2,493	64.2%	£2,078	97.1%
<a href="#">2013</a>	£4,300	£3,200	34.4%	£2,799	53.7%	£2,332	84.4%
<a href="#">2012</a>	£3,993	£4,000	-0.2%	£3,418	16.8%	£2,857	39.8%
<a href="#">2011</a>	£4,197	£4,950	-15.2%	£4,058	3.4%	£3,381	24.1%
<a href="#">2010</a>	£6,240	£12,000	-48.0%	£8,363	-25.4%	£7,093	-12.0%
<a href="#">2009</a>	£6,180	£11,000	-43.8%	£6,070	1.8%	£5,059	22.2%
<a href="#">2008</a>	£5,400	£1,850	191.9%	£1,359	297.2%	£1,129	378.2%

**Prices (€/1x75)**

Vintage	Market Price	Ex-London	MP to ex-Lon.	Ex-neg.	MP to ex-neg.	Ex-chat.	MP to ex-chat.
<a href="#">2024</a>	€336	€336	0.0%	€288	16.7%	€240	40.0%
<a href="#">2023</a>	€406	€481	-15.8%	€396	2.4%	€330	22.9%
<a href="#">2022</a>	€560	€689	-18.7%	€580	-3.4%	€480	16.7%
<a href="#">2021</a>	€396	€566	-30.1%	€470	-15.7%	€390	1.5%
<a href="#">2020</a>	€426	€569	-25.1%	€475	-10.3%	€395	7.8%
<a href="#">2019</a>	€459	€477	-3.7%	€396	15.9%	€330	39.1%
<a href="#">2018</a>	€499	€568	-12.1%	€470	6.2%	€390	27.9%
<a href="#">2017</a>	€430	€462	-7.0%	€420	2.4%	€350	22.9%
<a href="#">2016</a>	€520	€577	-9.9%	€455	14.3%	€380	36.8%
<a href="#">2015</a>	€479	€462	3.7%	€420	14.1%	€350	36.9%
<a href="#">2014</a>	€410	€335	22.3%	€288	42.2%	€240	70.6%
<a href="#">2013</a>	€430	€329	30.6%	€288	49.3%	€240	79.2%
<a href="#">2012</a>	€399	€392	1.8%	€335	19.2%	€280	42.6%
<a href="#">2011</a>	€420	€512	-18.1%	€420	-0.1%	€350	19.9%
<a href="#">2010</a>	€624	€1,134	-45.0%	€790	-21.0%	€670	-6.9%
<a href="#">2009</a>	€618	€1,087	-43.2%	€600	3.0%	€500	23.6%
<a href="#">2008</a>	€540	€177	205.2%	€130	315.4%	€108	400.0%